

Subject: IDEA District: Street Vendor Hearing & Micro-loans
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Hi Friends!

Tonight is another huge opportunity for Los Angeles!

At 6pm, City Hall will be hosting its 2nd to last hearing about a city-wide permit system for street vendors. This is a historic time for entrepreneurs and for our neighborhoods, but

[your](#)

[support](#)

[is needed](#). Please stop by, learn about what the City is proposing, and submit your feedback in writing or through public comment.

LURN began working on street vending policy in 2009

because we firmly believe that these entrepreneurs are part of the answer to revitalize our neighborhoods and fight poverty. We feel so strongly about this, that last week we launched a new program called the Semi'a Fund.

The Semi'a Fund will provide micro-loans

to healthy food entrepreneurs in our communities. Street vendors will be eligible because they too have dreams

to grow their businesses. They are trying to feed their families and sell good food, and we are committed to having their back.

Micro-lending

is [difficult](#),

but we hope that we can add value to the field by wholeheartedly serving the entrepreneurs who are building businesses in public spaces, in their homes and elsewhere. Paired with this capital, each of our clients will be receiving ongoing coaching to support

them as they figure out how to navigate policies.

And, in recent exciting news, we were selected as a grantee by LA's Department of Cultural Affairs and The Center for Cultural Innovation's

[Creative](#)

[Economic Development Fund](#) to curate a weekly event to highlight Los Angeles Street Vendors!

That's all for now! See you tonight!

-The LURN team

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